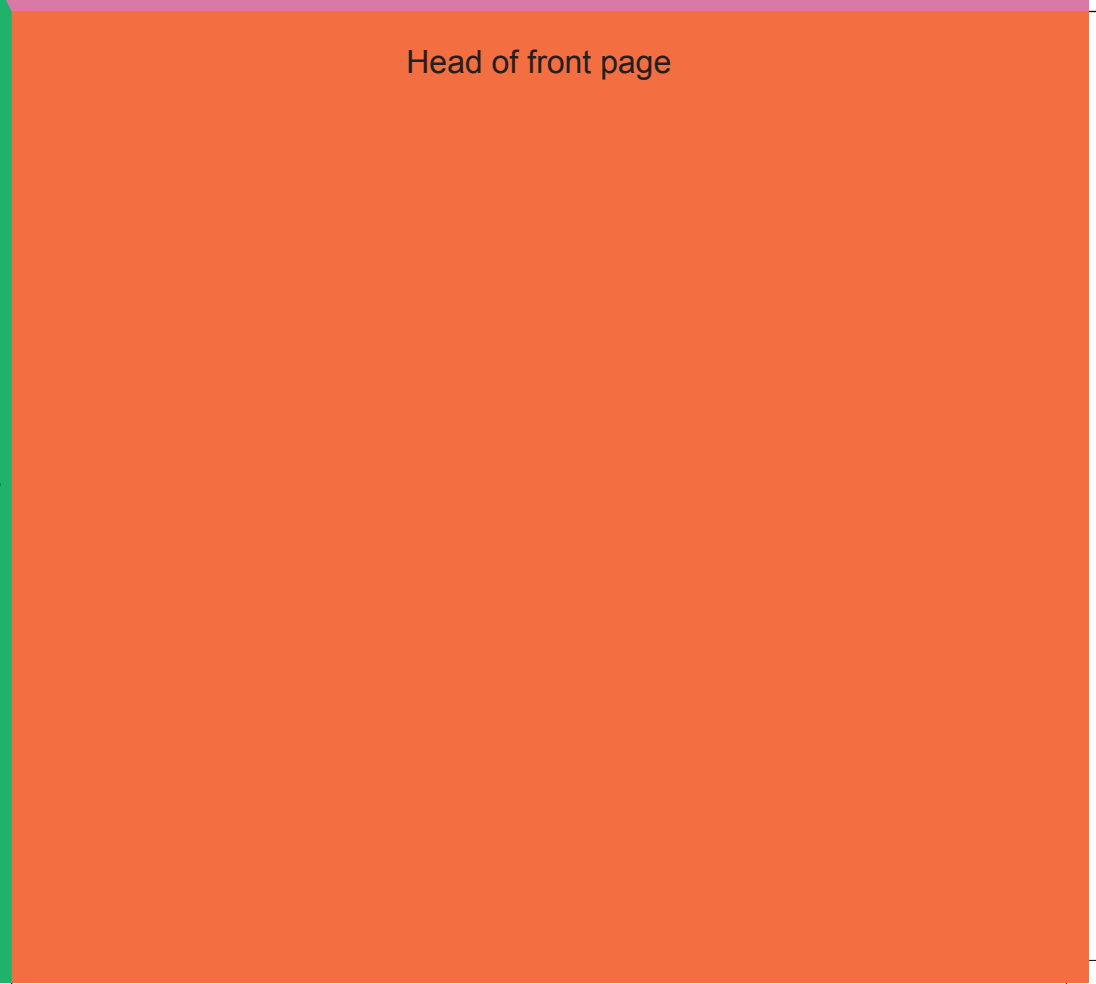
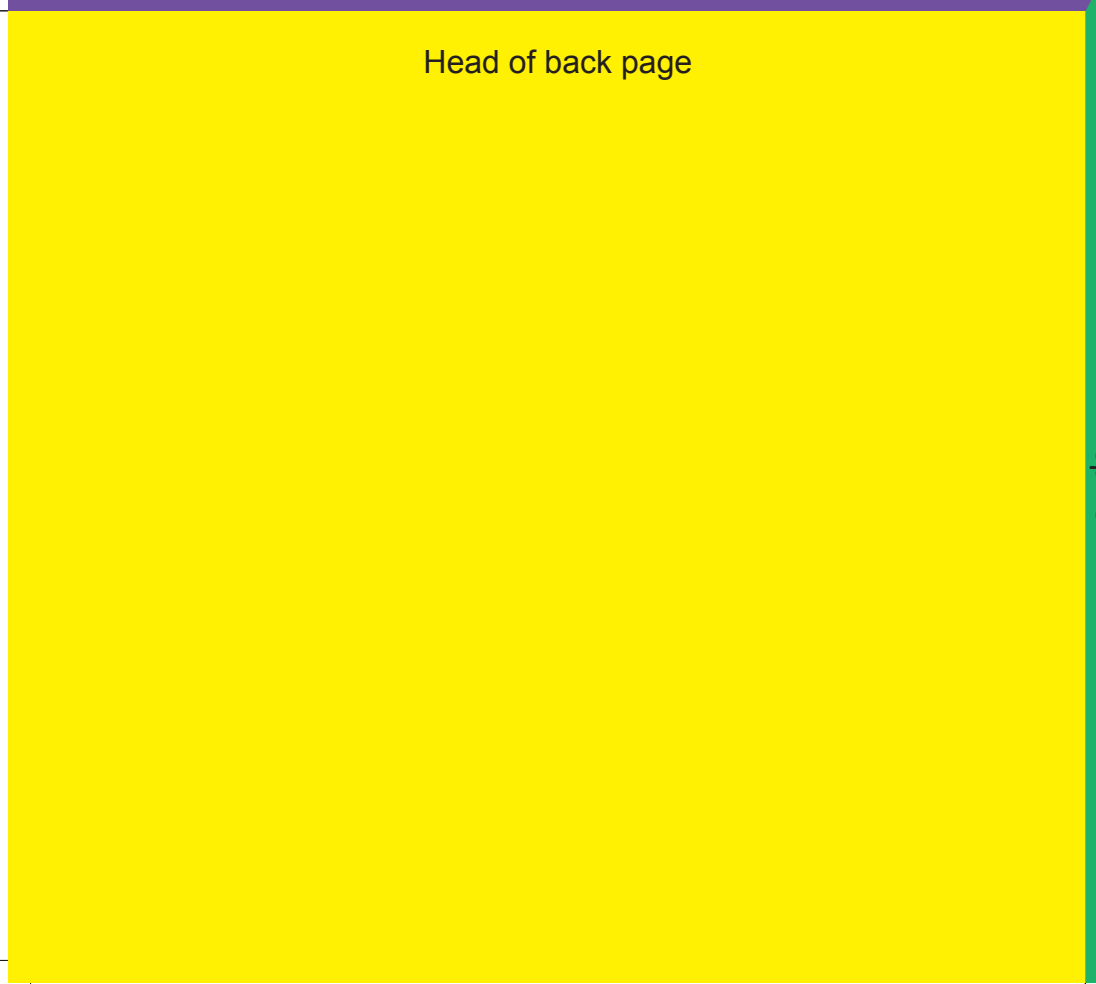




Head of tray page

Head of page 2

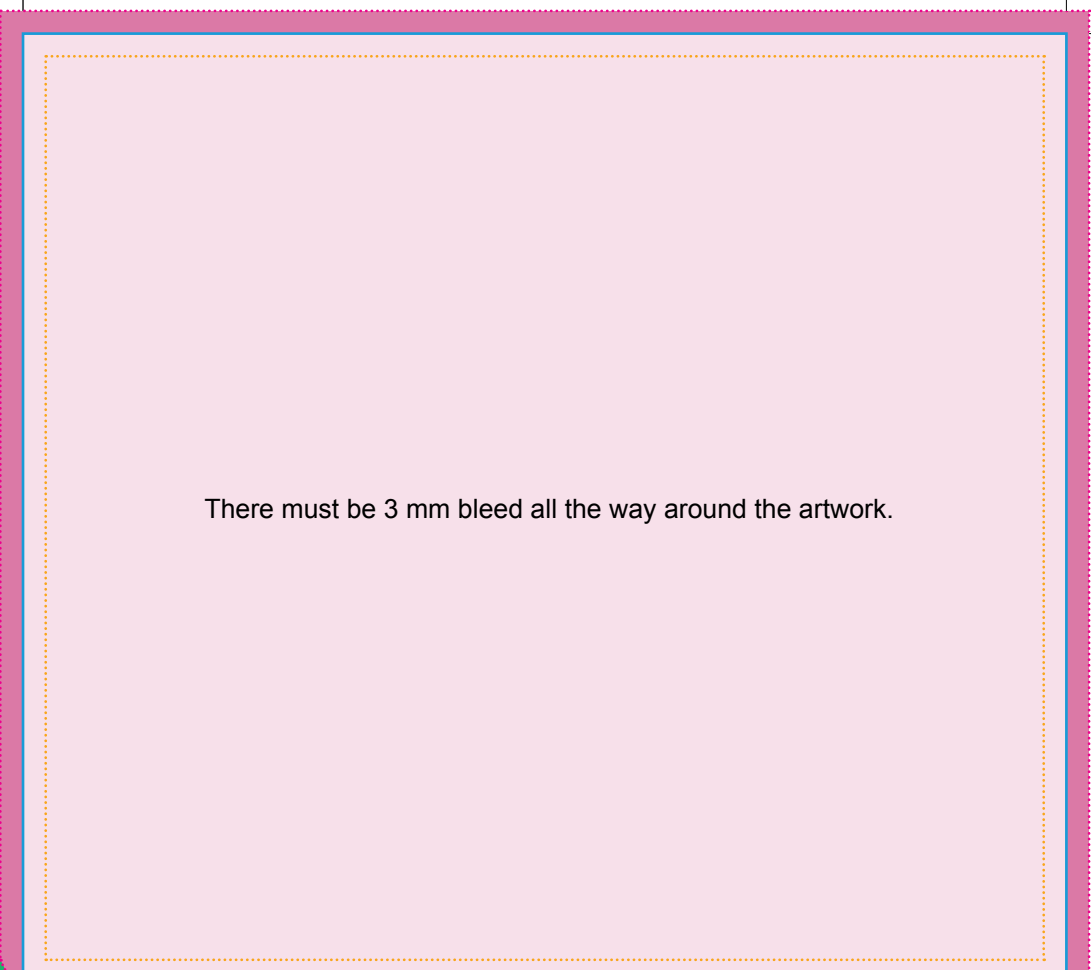
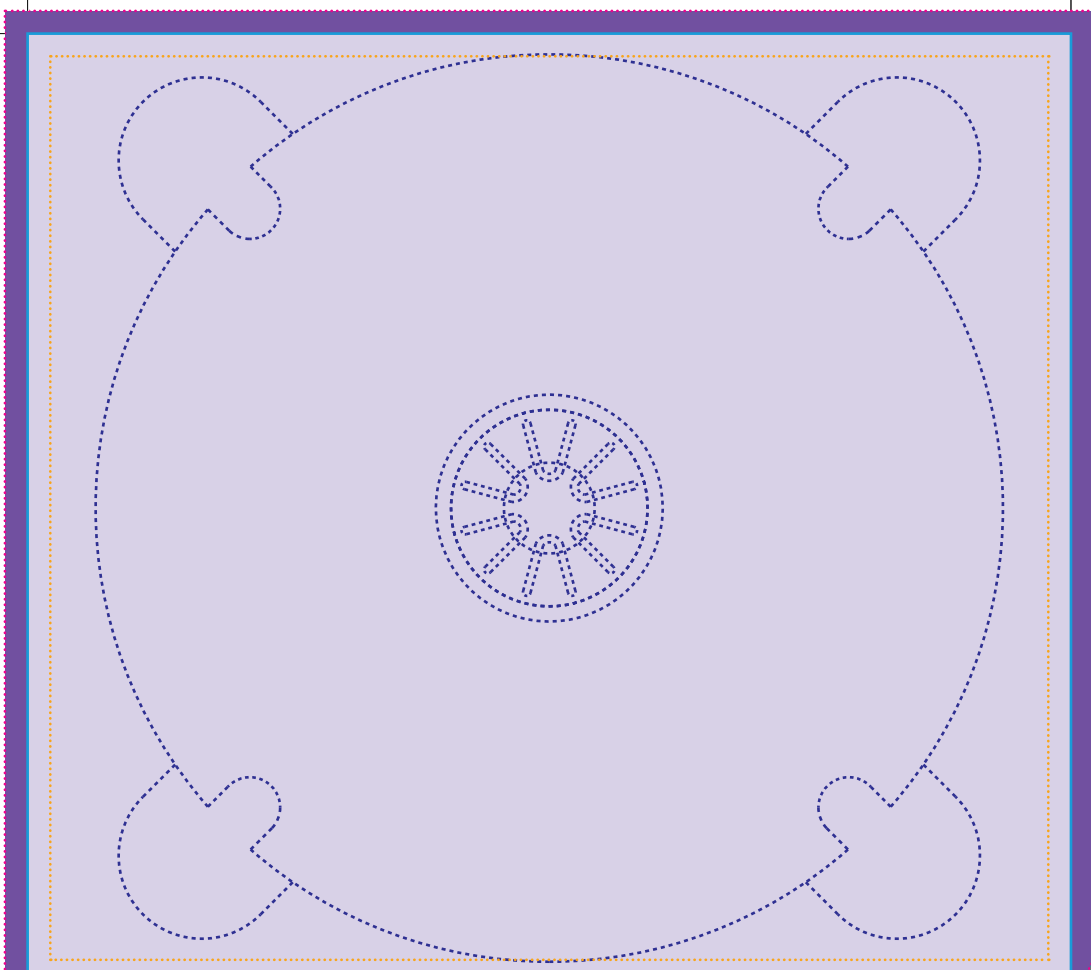
Artwork direction can vary depending on the product, please pay attention to the individual specifications.



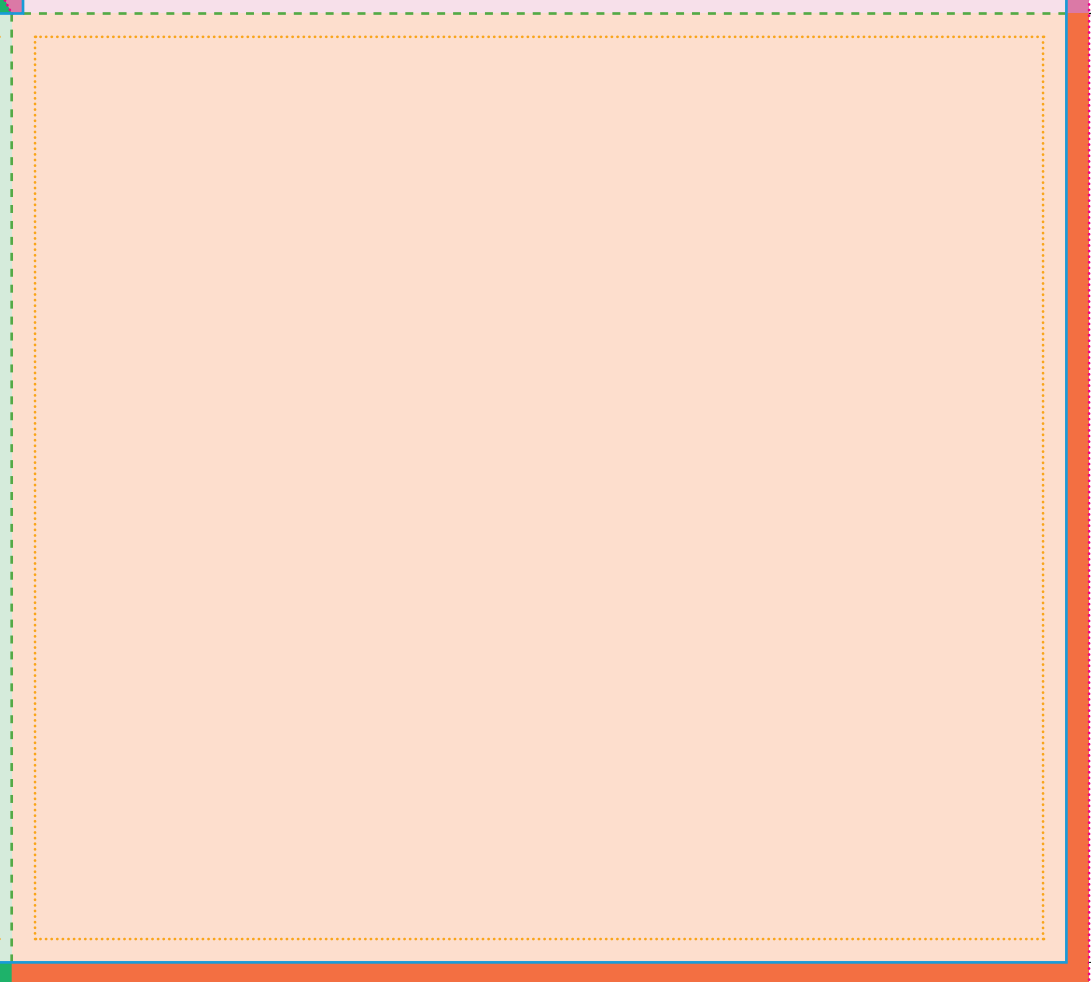
Head of back page

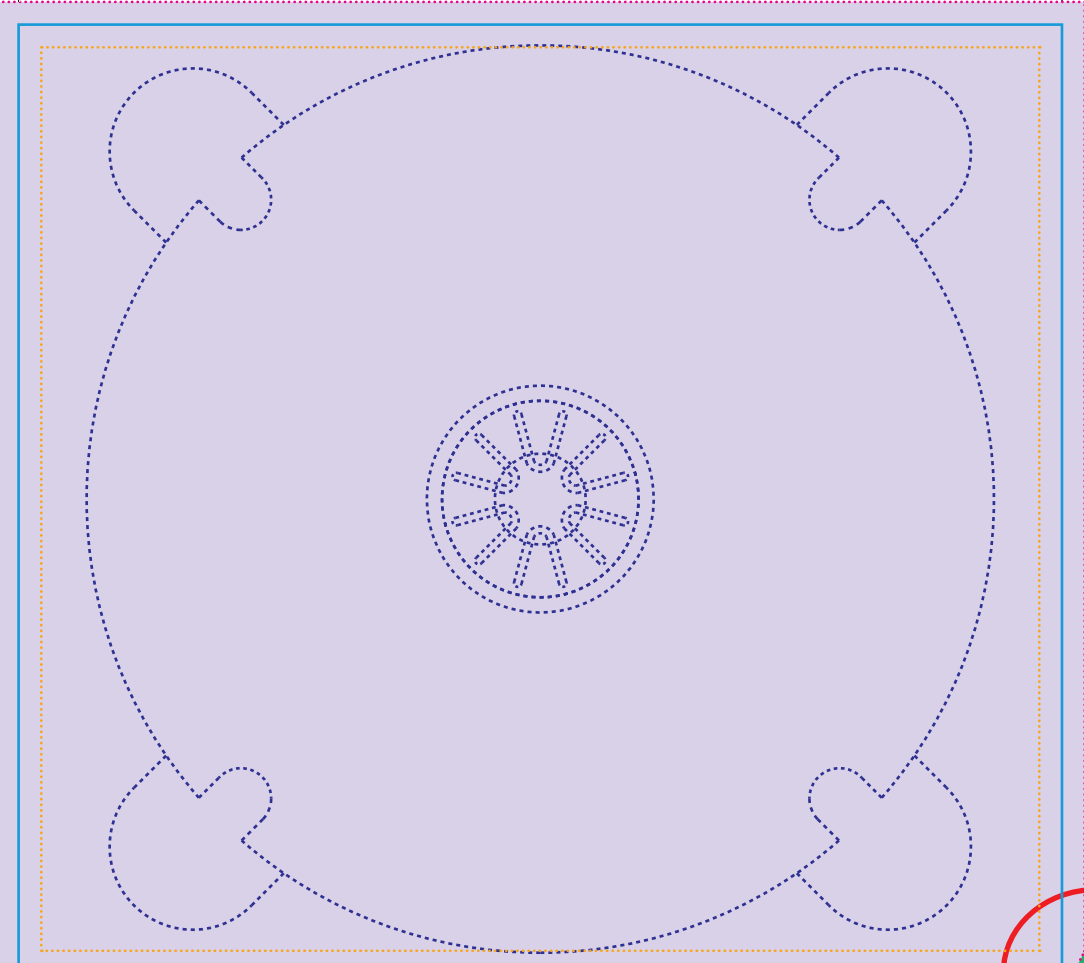
Head of front page

spine

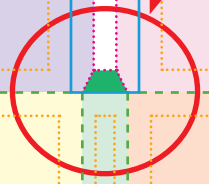


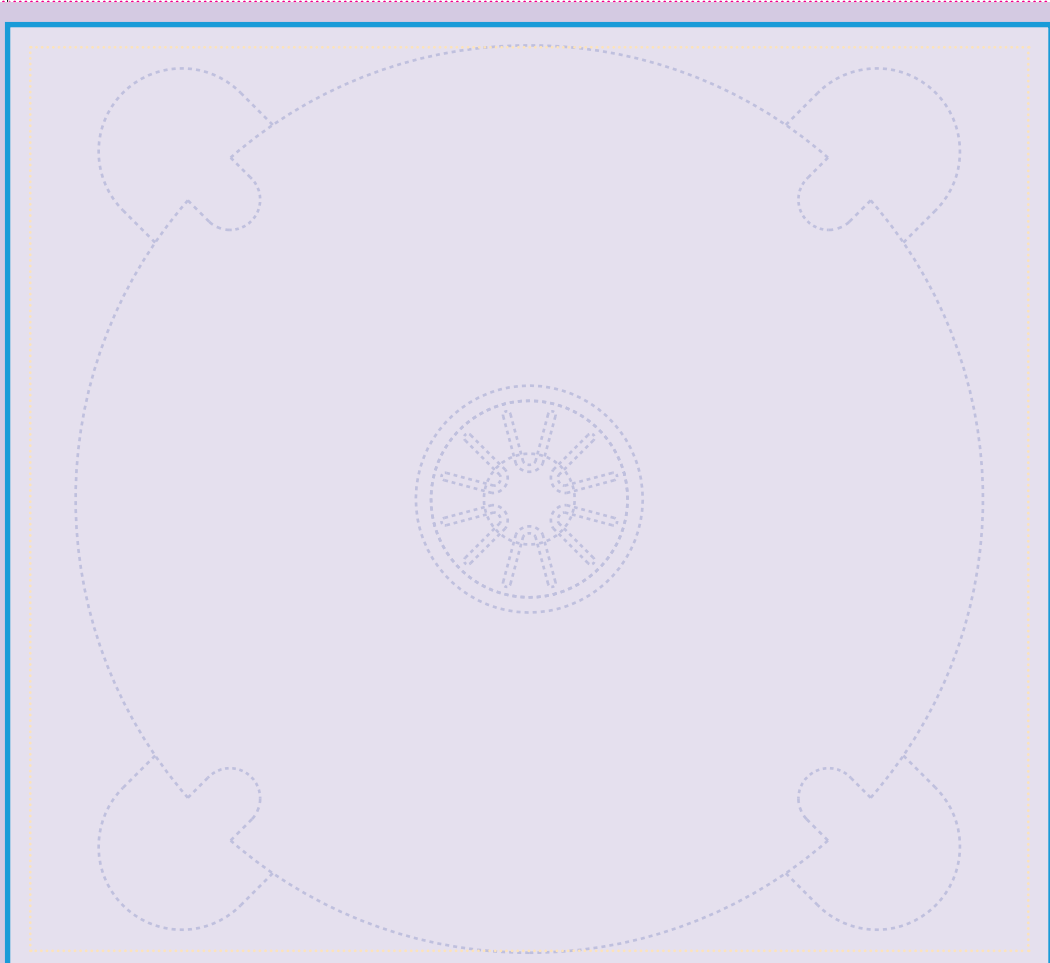
There must be 3 mm bleed all the way around the artwork.



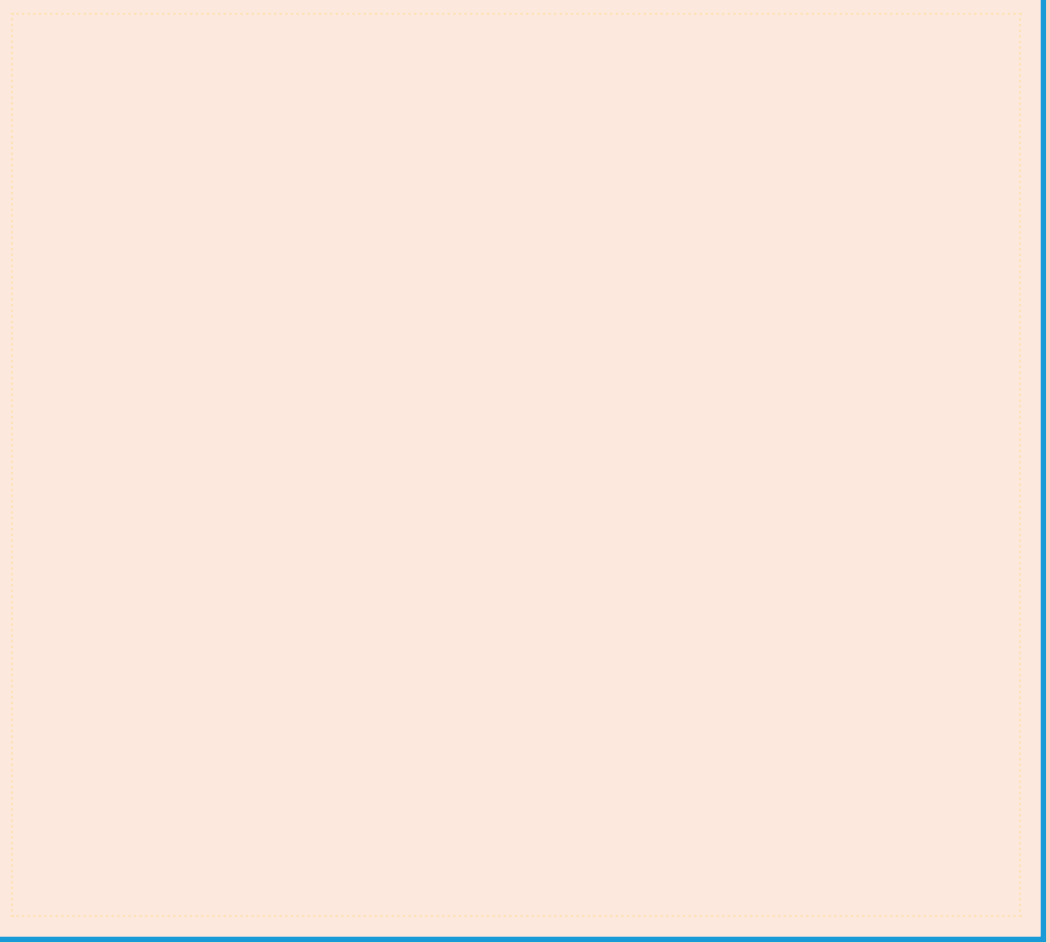
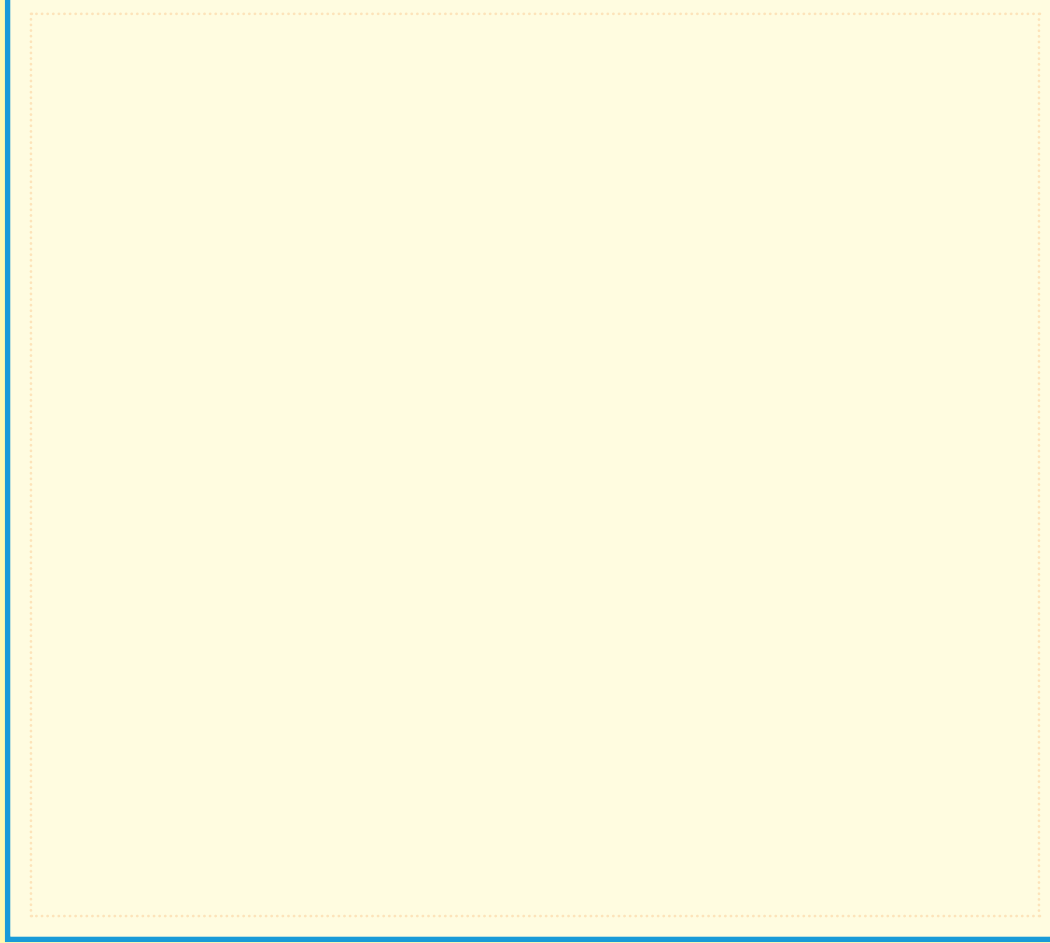


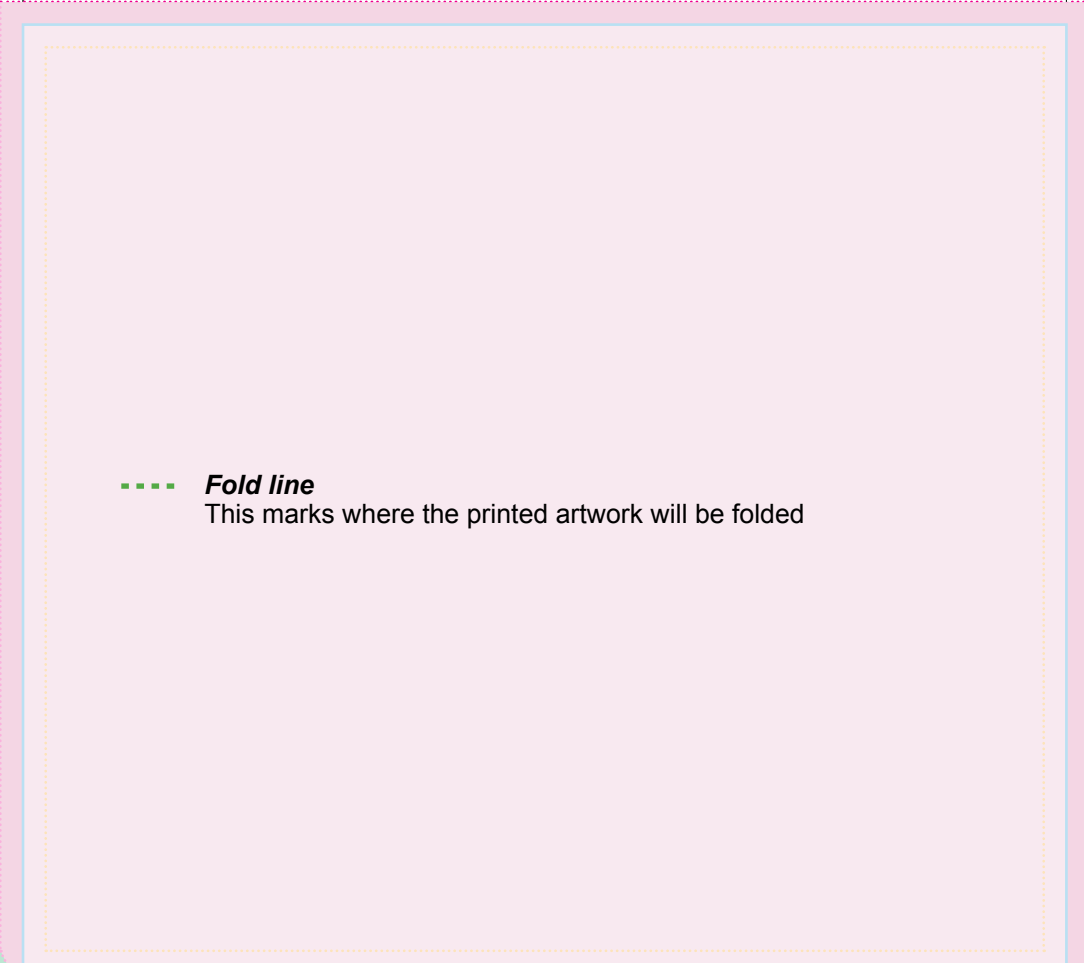
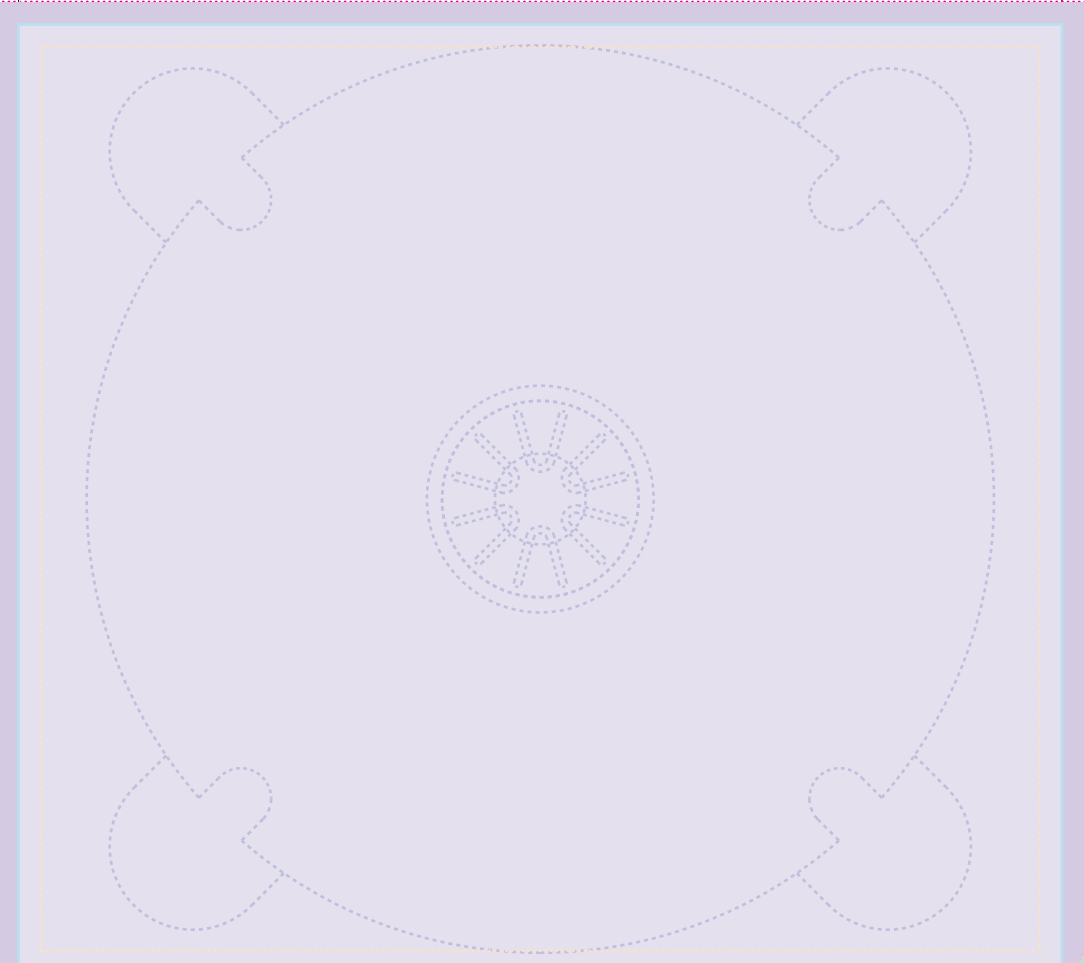
Please be aware of the spine bleed towards the middle of the artwork. It should have this trapezoid shape, and have the same colour as the top of the spine.



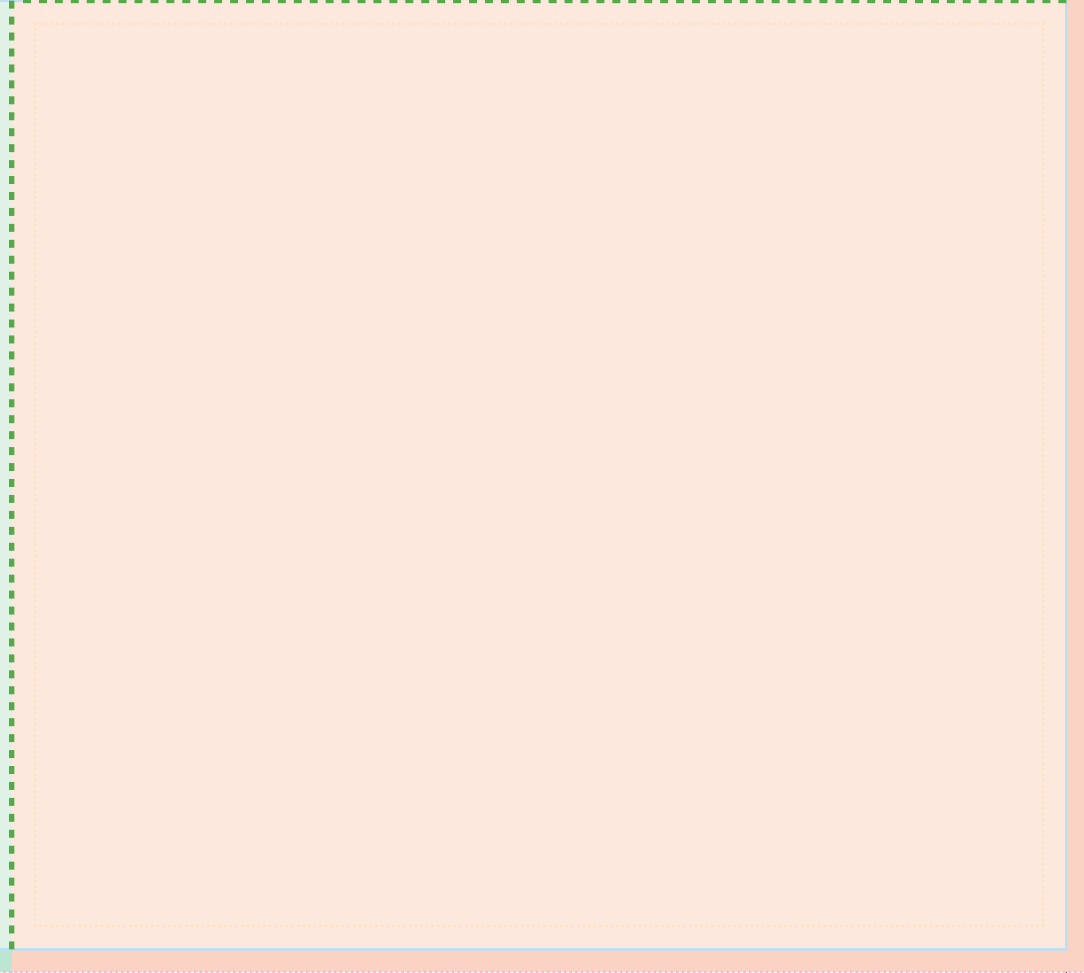
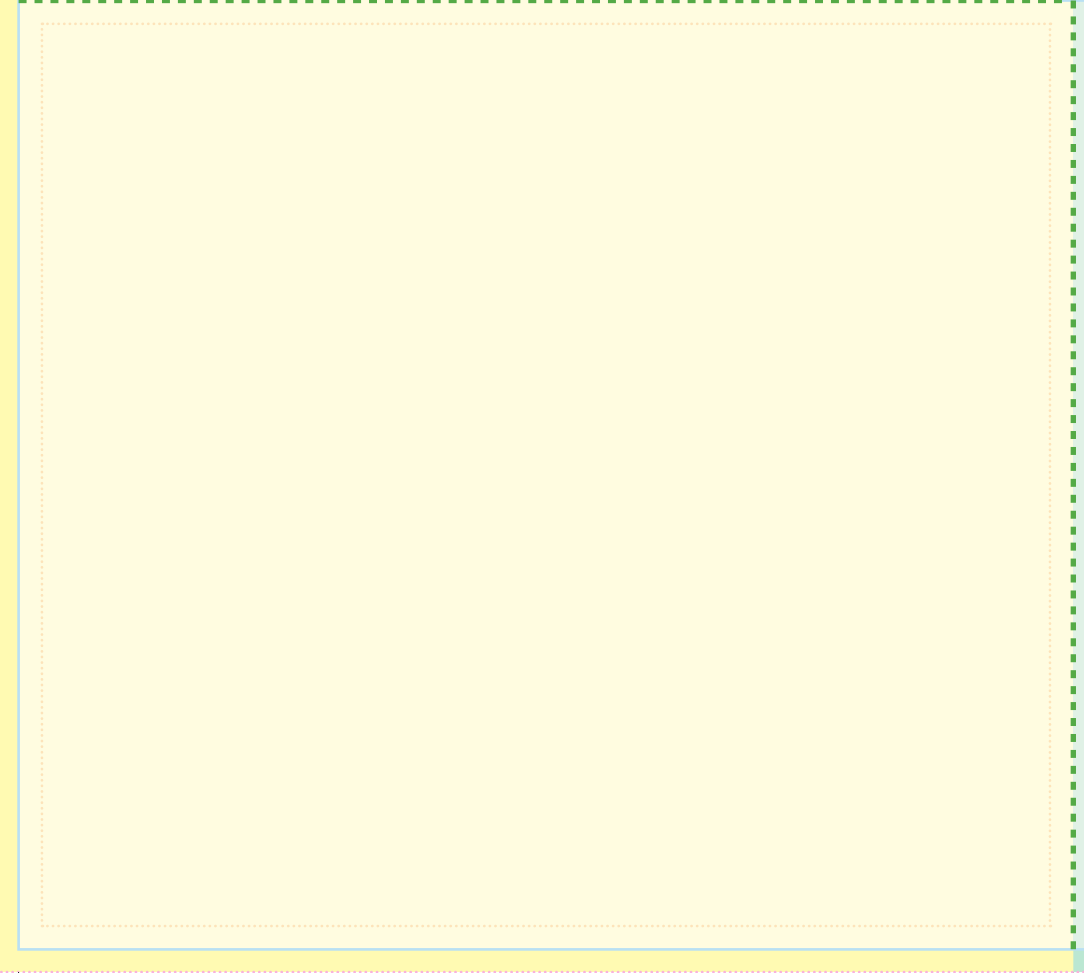


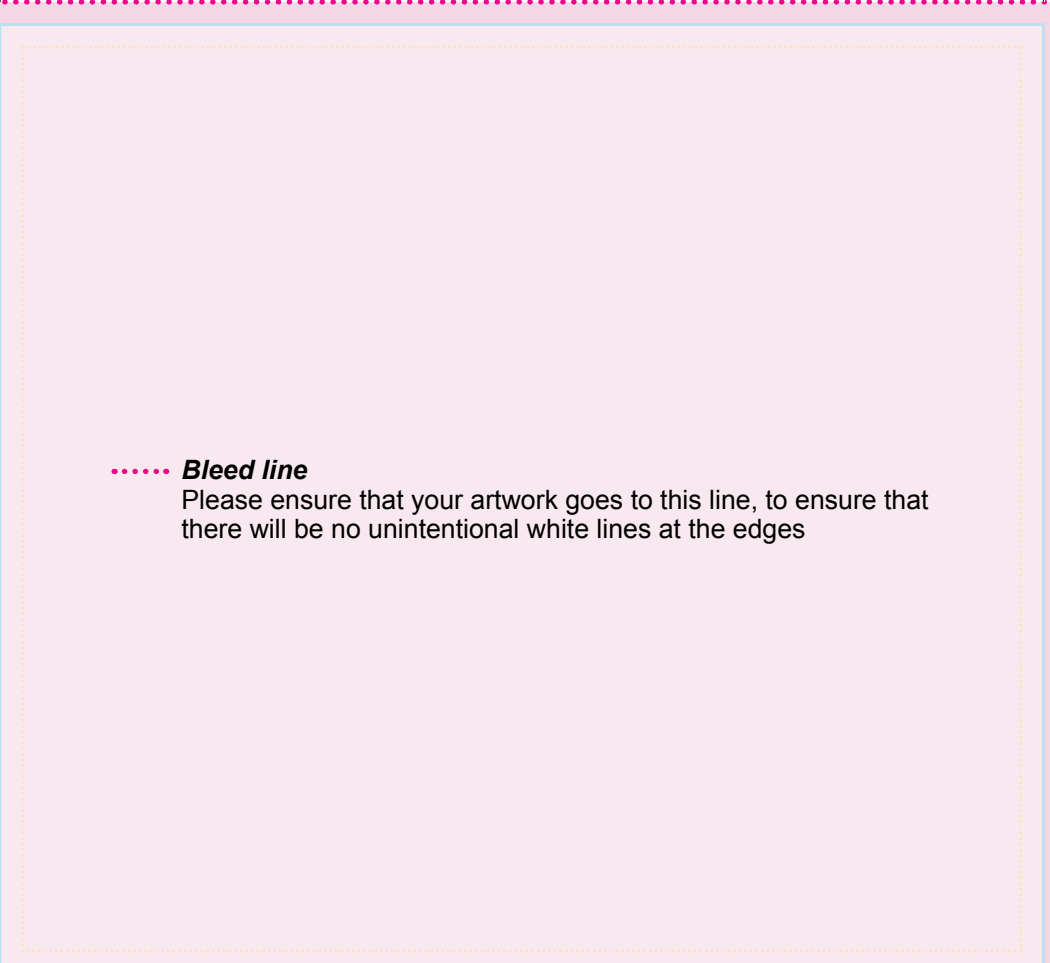
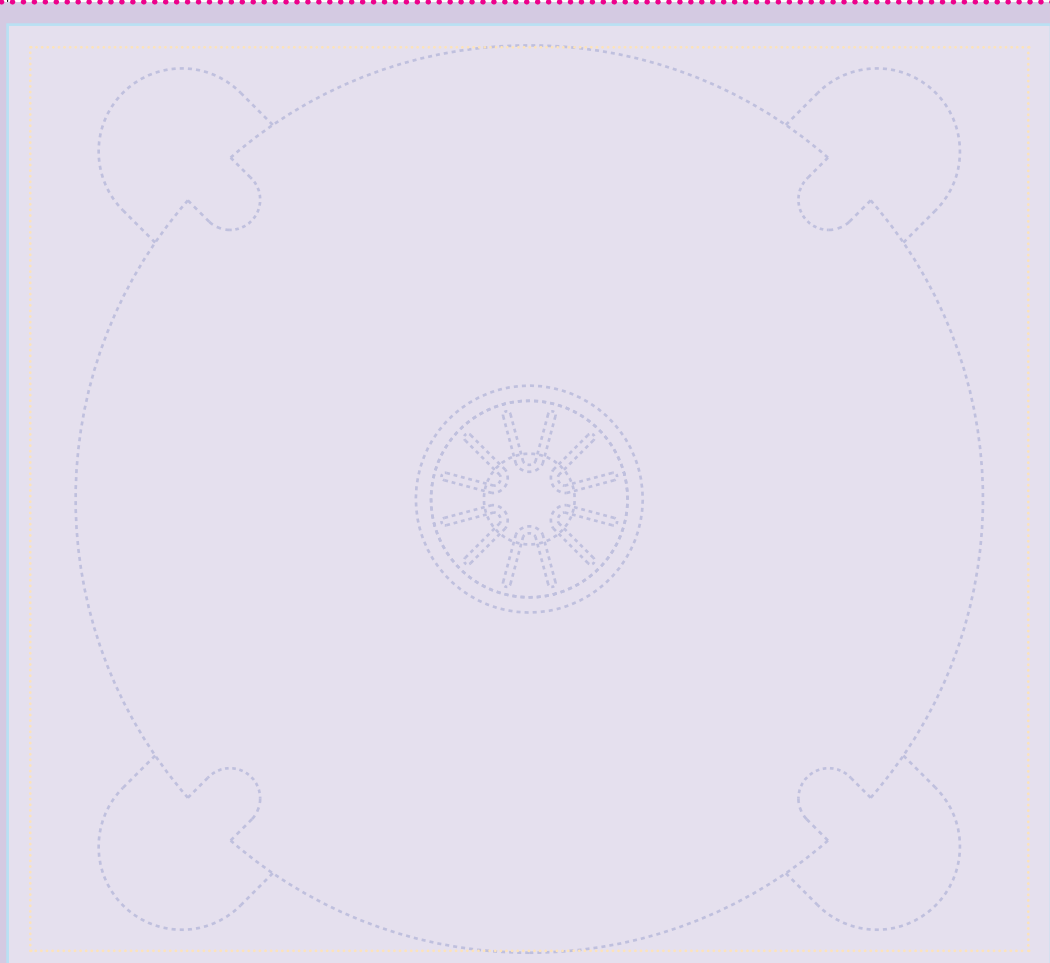
**Trim line**  
This marks where the artwork will be cut





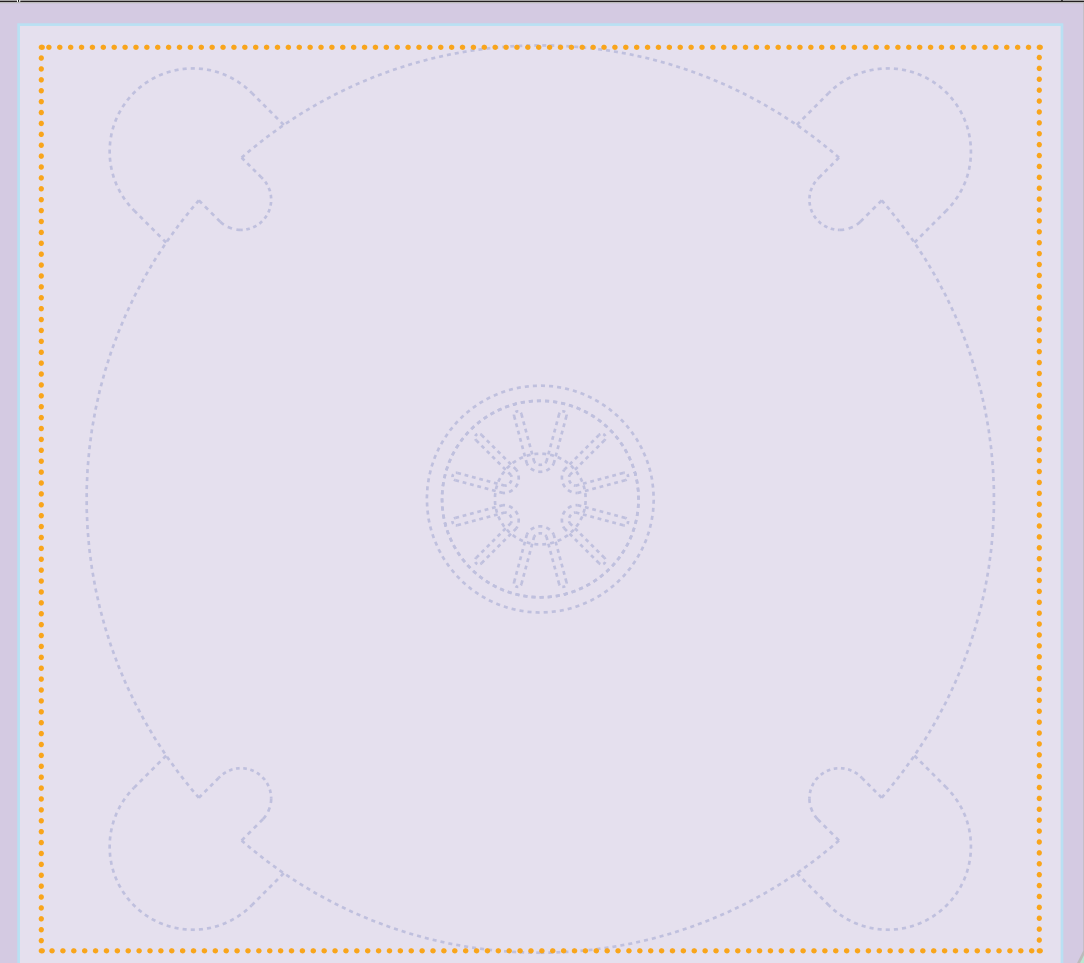
..... **Fold line**  
 This marks where the printed artwork will be folded



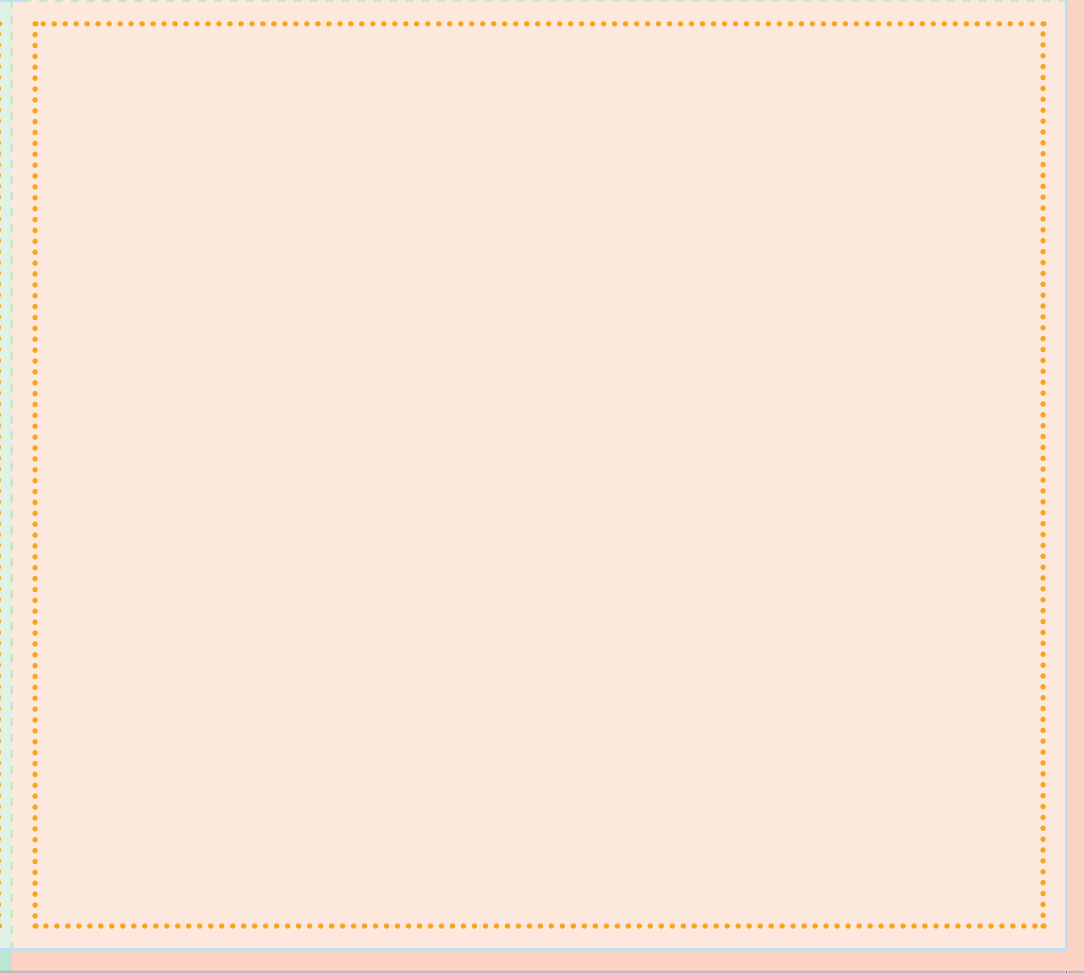
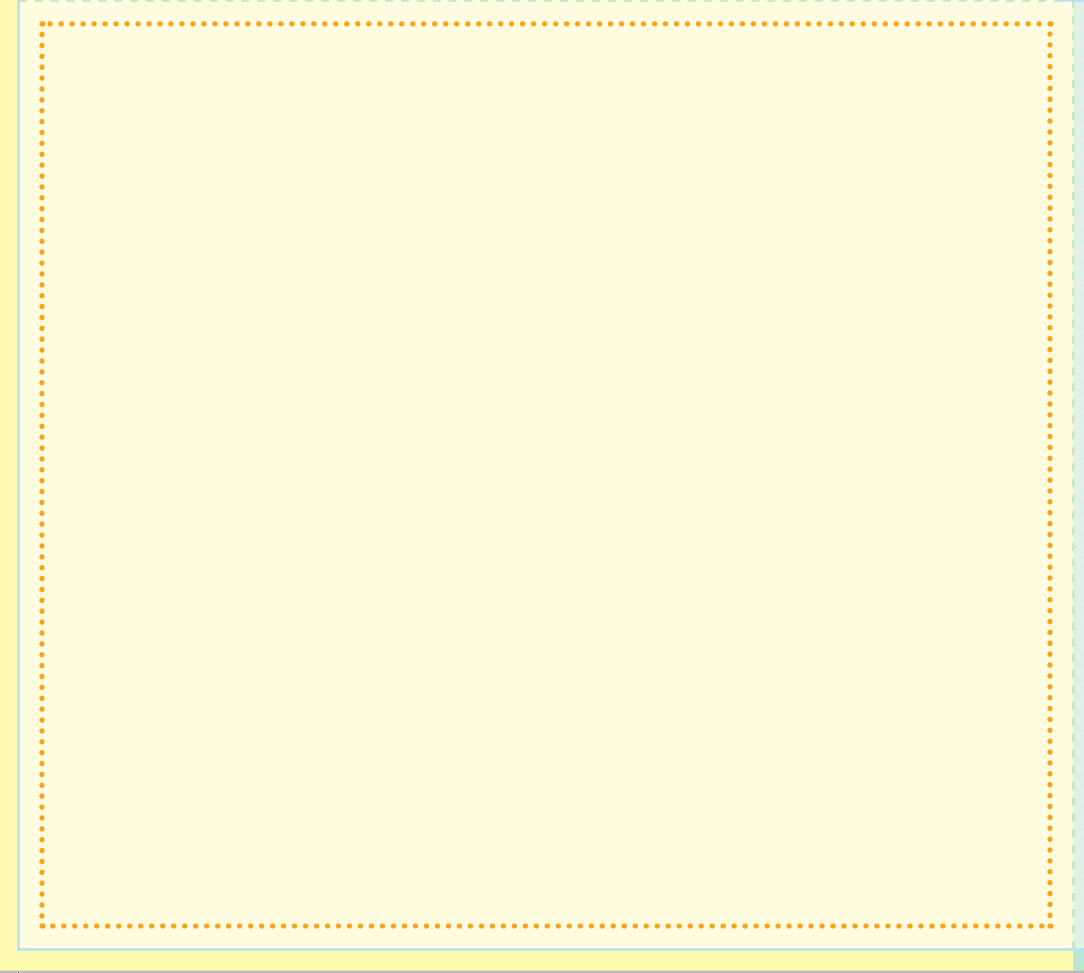


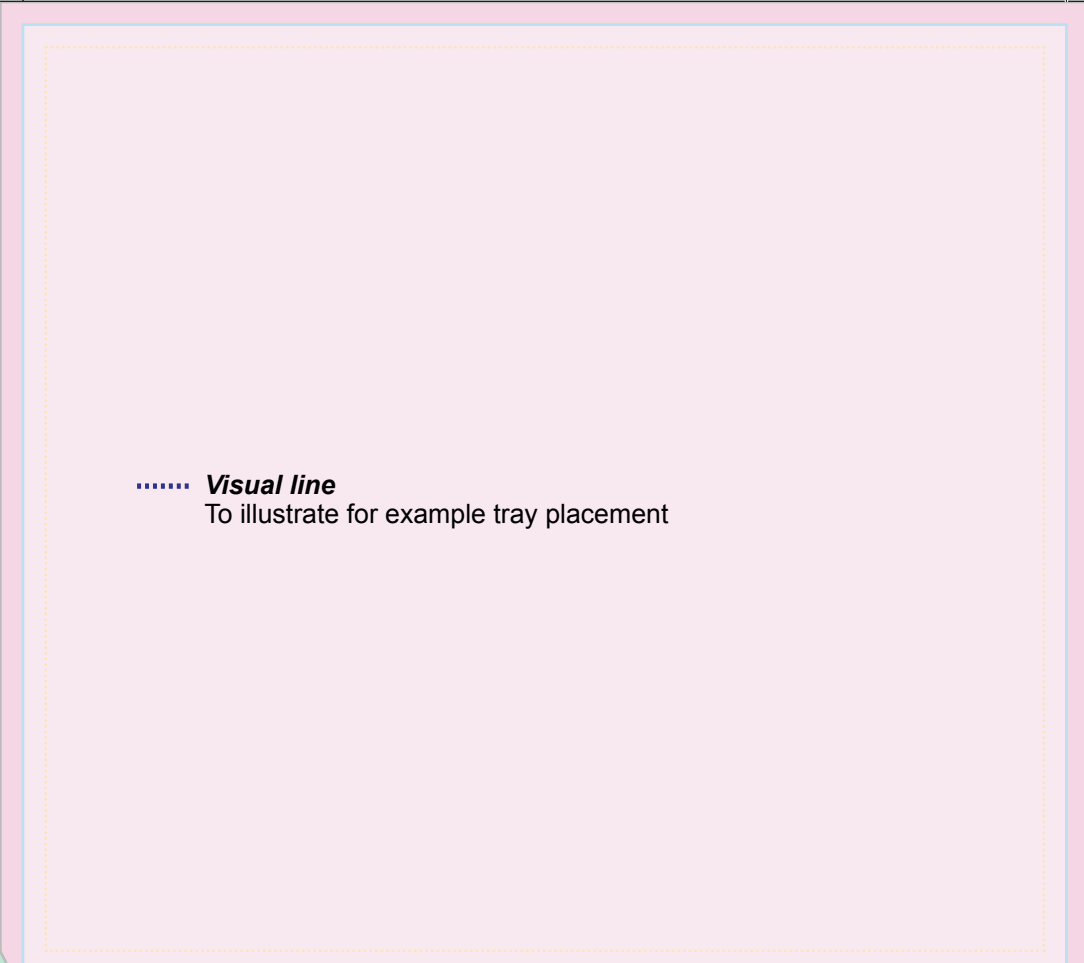
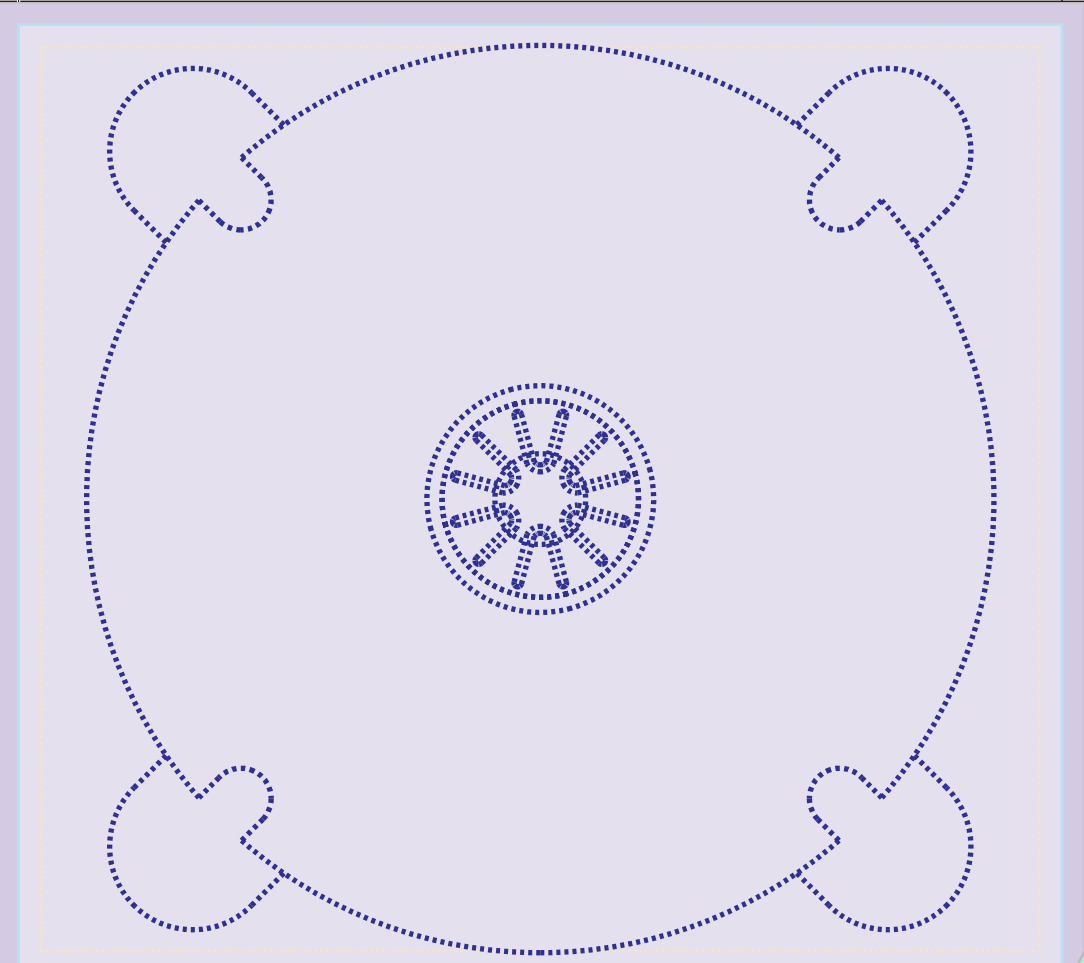
..... **Bleed line**  
 Please ensure that your artwork goes to this line, to ensure that there will be no unintentional white lines at the edges





..... **Inner bleed line**  
 Please ensure that no important text or logos exceed this line





..... **Visual line**  
 To illustrate for example tray placement

